

	ES# Obj #	Unit Titles/Essential Standards and Objective Statements (The Learner will be able to:)	Days	Course Weight
		Total Course Weight	87	100%
	A	Principles of Business	44	50%
# of Elements Ques.	PBF1.00	Understand the role of business in the global economy.	14	16%
6	PBF1.01	Understand economic systems. Chapter 1	4	5%
9	PBF1.02	Understand economic activities and conditions. Chapter 2	4	5%
20	PBF1.03	Understand business in the global marketplace. Chapter 3	5	6%
	PBF2.00	Understand the nature of business.	21	24%
12	PBF2.01	Understand the types of business ownership. Chapter 5 Section 5-2	4	5%
15	PBF2.02	Understand leadership and management. Chapter 7 Section 7-1&7-2	4	5%
15	PBF2.03	Understand production and operations. Chapter 13	4	5%
11	PBF2.04	Understand applications and issues of technology. Chapter 11	3	4%
16	PBF2.05	Understand responsible actions for conducting business. Chapter 4	4	5%
	PBF3.00	Understand the role of marketing in business.	9	10%
11	PBF3.01	Understand principles of marketing. Chapter 10	4	5%
13	PBF3.02	Understand buying behaviors. Chapter 10/Chapter 15	4	5%
	B	Principles of finance	44	50%
	PBF4.00	Understand the role of finance in business.	27	31%
29	PBF4.01	Understand financial planning. Chapter 12	9	10%
20	PBF4.02	Understand the banking system. Chapter 17	8	9%
14	PBF4.03	Understand saving and investing options for clients. Chapter 19	10	12%
	PBF5.00	Understand business credit and risk management.	17	19%
25	PBF5.01	Understand credit management. Chapter 18	10	12%
22	PBF5.02	Understand risk management and insurance. Chapter 14&20	6	7%